**PEGS 2025** 

# Lessons in building a platforms for engineering biologics







Stef van Grieken

#### Now and before

| 3010 | 2.<br>2. | Cradle Co-Founder and CEO                                    | All the time  |
|------|----------|--------------------------------------------------------------|---------------|
|      | <u>Q</u> | Operator Exchange Angel investing together with cool people  | Sometimes     |
|      | G        | Google (AI, X, Flights, Android Auto)  Group product manager | 2014 - 2021   |
| 05   | STATE    | OpenState Foundation Founder and Chairman                    | Before that   |
|      |          | Google                                                       | Long time ago |



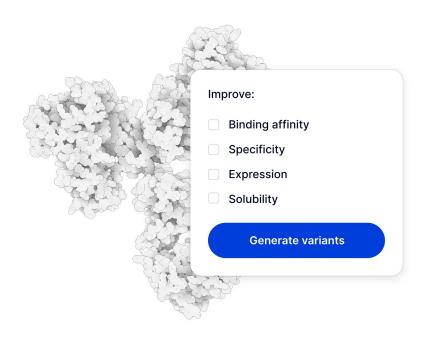
Very long time ago

Policy Advisor

Software Engineering Intern

**European Parliament** 

# Cradle makes engineering biologics easy & accessible.



Think Dall·E, ChatGPT, Stable Diffusion or Github Copilot – but for engineering proteins.



#### Customers

26 Customers

7 of top 20 pharma, 2 of top 5 industrial bio and 1 of top 3 agribusinesses



### Programs





Johnson&Johnson Innovative Medicine



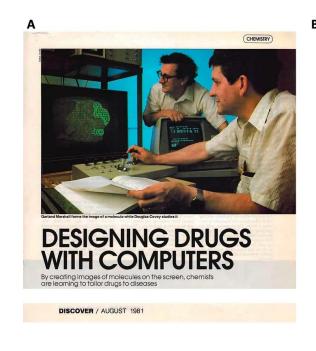
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### Tech has promised to solve biology since 1981



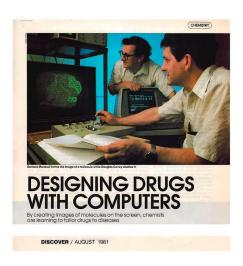




### We're watching the same movie... again

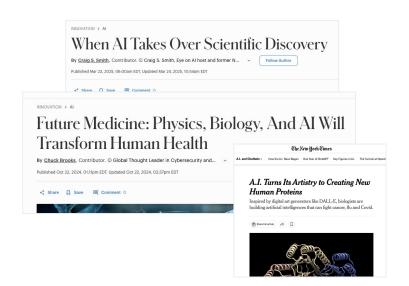
#### Then (1981):

"Computers will design drugs"
CADD (Computer-Aided Drug Design)



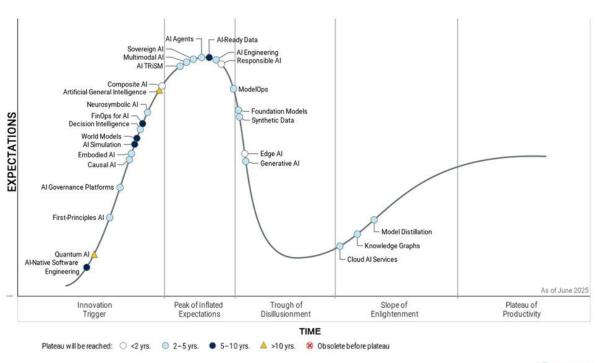
#### Now (2025):

"We can just zero-shot our way to the perfect protein" Foundation models for proteins



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# This time the focus is on Foundational Models



Gartner.

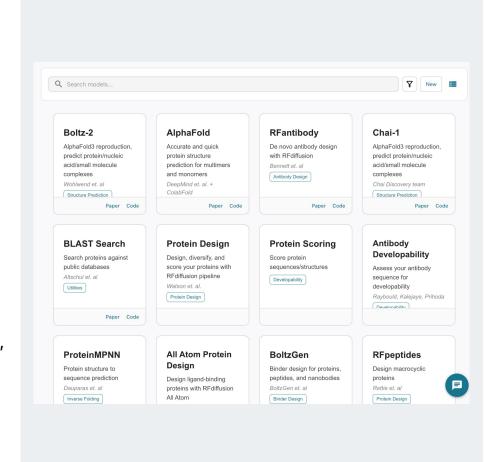


# Which has lead to most companies building 'model zoos' to enable teams

#### What many companies are building:

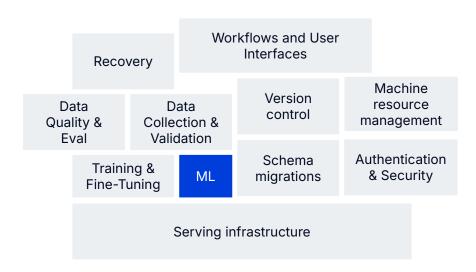
- Dozens of separate, task-specific models (binding predictor, structure predictor, inverse folding model, stability predictor, homology search model, peptide generator)
- Requires teams of computational PhD to build protocols and consult with therapeutic teams

#### This doesn't scale





## At Google, models are only 5% of the code base



Sculley, D., Holt, G., Golovin, D., Davydov, E., Phillips, T., Ebner, D., Chaudhary, V., Young, M., Crespo, J.-F., & Dennison, D. (2015). Hidden Technical Debt in Machine Learning Systems. In Advances in Neural Information Processing Systems 28 (NIPS 2015), pp. 2503-2511.



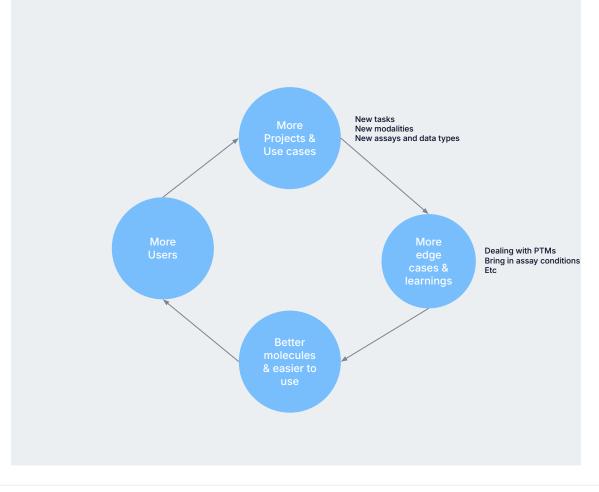
Setting the stage

## Platforms beat models

Moving from models to platforms.

- Bespoke, one-off models put together by smart phd's initially win on local use cases (i.e. language translation, search ranking)
- After launch, within months the automated system started to outperform the expert teams.
- Why centralized won: bespoke teams face time and pressure constraints, centralized systems encode best practices, robustness, and scalability improvement compound at scale as they are forced to solve diverse problems

Here are some of our lessons





Setting the stage

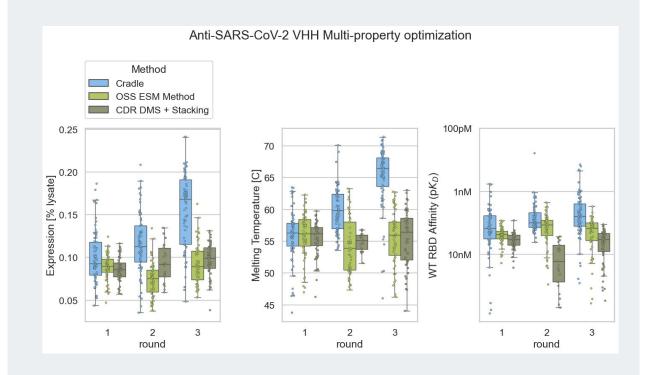
## Benchmarking 3 approaches

#### Benchmarking Cradle on a VHH against SARS-COV-2

- Baselines: we benchmark against Evolutionary Scale (ESM) and a more conventional mutation scan + mutation stacking strategy
- Rounds: diversification from a know starting point with 2 optimisation rounds

Here are some of our lessons

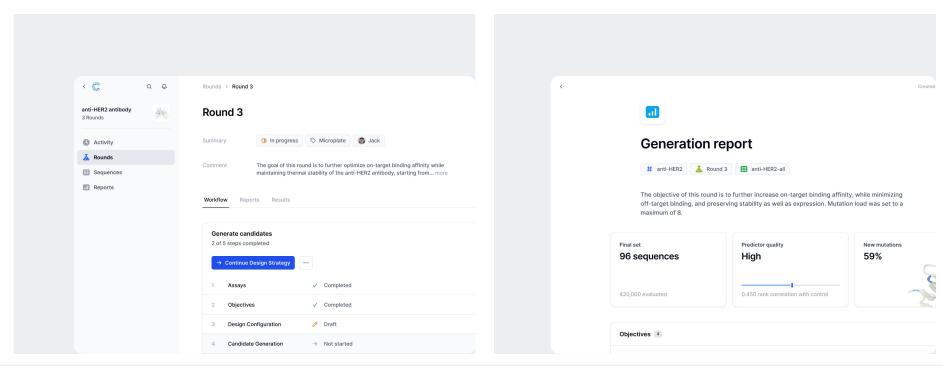
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## Workflows and interfaces

#### You want to fit in a scientists workflow





#### Setting the stage

### **Prompting**

#### Moving from models to platforms.

- Bespoke, one-off models put together by smart phd's initially win on local use cases (i.e. language translation, search ranking)
- After launch, within 2 quarters the automated system started to outperform the expert teams.
- Why centralized won: bespoke teams face time and pressure constraints, centralized systems encode best practices, robustness, and scalability improvement compound at scale from solving diverse problems

| Assay                                    | Scale type       | Objective/constraint                                             |  |
|------------------------------------------|------------------|------------------------------------------------------------------|--|
| Thermostability max                      | + Additive       | Optimize · Increase                                              |  |
| Thermostability min                      | + Additive       | Predict only                                                     |  |
| Expression                               | + Additive       | ${\sf Constrain} \cdot {\sf Keep \ above \ selected \ sequence}$ |  |
| Dissociation Constant (wildtype epitope) | * Multiplicative | ${\sf Constrain} \cdot {\sf Keep \ below \ selected \ sequence}$ |  |
| Dissociation Rate (wildtype epitope)     | * Multiplicative | Predict only                                                     |  |
| Association Rate (wildtype epitope)      | * Multiplicative | Predict only                                                     |  |



# Data Collection, Data Quality & Evaluation

Data Collection, Quality & Evaluation

# Experimental data is often of low quality

Round to Round, Day to Day, and Plate to Plate lab data varies in quality. GenAl need to be robust to the messiness of biology.

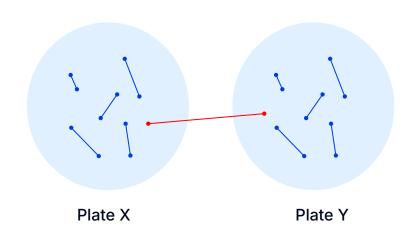
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Data Collection, Quality & Evaluation

## Learning across assays, plates and rounds using contrastive learning

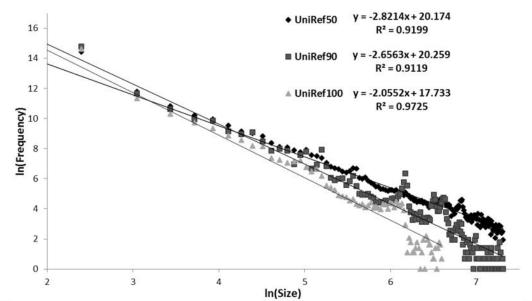


Contrastive Learning allows models to learn relationships between lab data points that cross experiments. The nature of biological research is such that experiments are so different you can only compare pairs within the same experiment.



## We have very little data in biology, which significantly limits our ability to generalise

Compared to human language we have only observed very few sequences, and almost negligible measurements



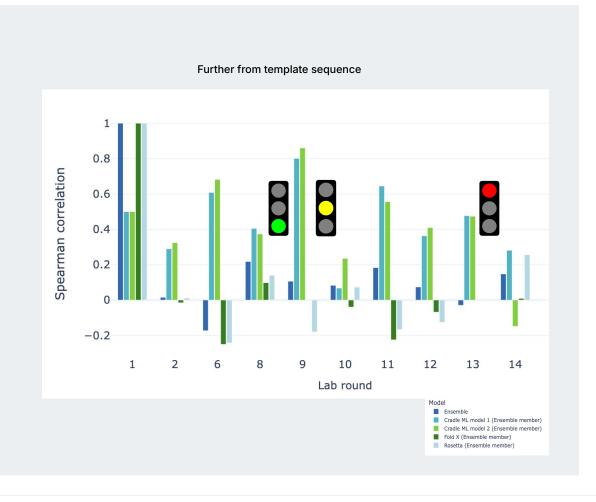
Suzek BE, Wang Y, Huang H, McGarvey PB, Wu CH; UniProt Consortium. UniRef clusters: a comprehensive and scalable alternative for improving sequence similarity searches. Bioinformatics. 2015 Mar 15;31(6):926-32. doi: 10.1093/bioinformatics/btu739. Epub 2014 Nov 13. PMID: 25398609; PMCID: PMC4375400.

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Data Collection, Quality & Evaluation

### This means that how good your predictor may be, you will run out of domain quickly

Many models are hard to update with new data. Given how limited data availability is in biology, active learning will likely be required for many problems. Most advanced organisations realise this and implement 'lab in the loop' methods.





# Models will only improve if engineers can test them

Most teams only collect data for the purpose of developing a specific protein product and are not allowed to collect data for the purpose of building Al tools.

This is a bit like building a self driving car company without cars.



## **Training & Fine Tuning**

#### Learning across properties & modalities

Platforms should be able to support a broad range of functions and assays that are required to get to a fully developed biologic.

- Modelling single properties
- Modelling multiple properties and have humans compare them
- Modelling multiple properties and their relationships to each other

**Expression Model** 

**Aggregation Model** 

**Binding Model** 

**Structure Model** 

**Protein Model** 

**Toxicity** 

**Immunogenicity** 

**Pharmacokinetics** 

Developability

**Binding** 

Stability

**Expression** 

Structure



#### Learning from all data

**Next experiment Project Data Company Data Cradle Data Public Data** 

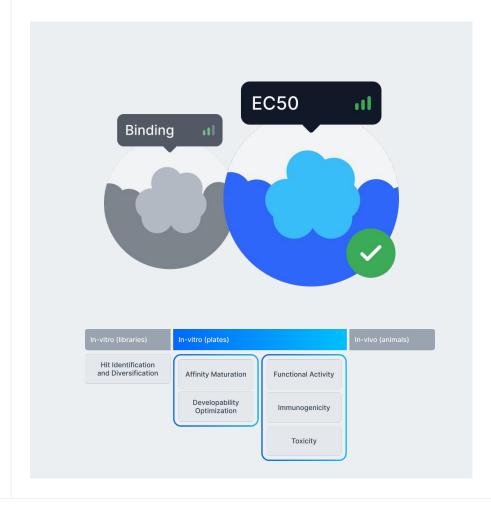
Platforms should be able to support providing access to diverse sequence and experimental readout datasets and automatically determine what is relevant to fine tune on given a specific experimental round.



## Learning across your project

Platforms should be able to learn longitudinally from assays that are related.

 Library > Binding > Functional: many projects start with a library screen, then move to a binding assay to end up with a functional screen at the end. They are correlated, but proxies for each other





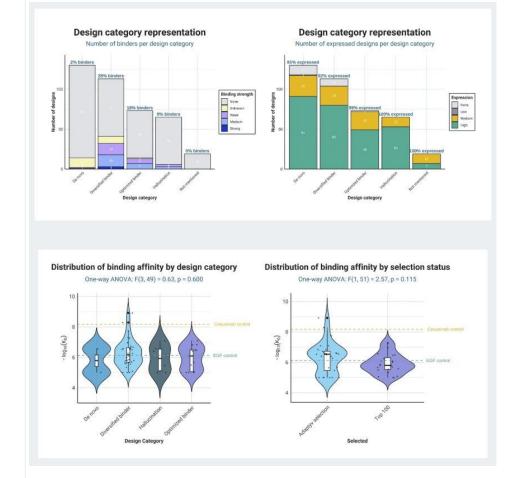
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**Training & Fine Tuning** 

# Reducing human error through hyperparameter tuning

Platforms need to be robust in their results to changes in training & tuning configuration.

- Human model configuration & evaluation: many models expose hyper-parameters (configuration variables) to change the models behaviour. These hyperparameters are typically tuned by humans using bespoke protocols on in-silico metrics
- Competition: at the Adaptyv competition showed 130 teams trying to find binders against EGFR

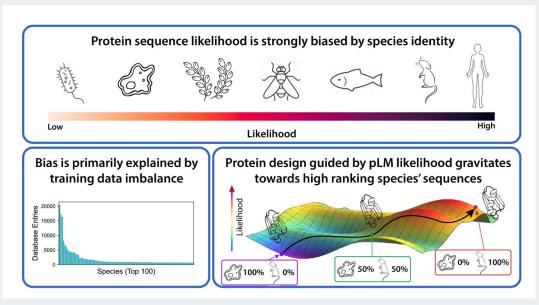




# Dealing with bias and unbalance in labels

Sequence and experimental data is not collected equally. Models will prefer finding solutions in places where they have more data.

- Species bias for sequence level data is enormous.
- Label bias for experiments is also enormous as some experiments are easier than others



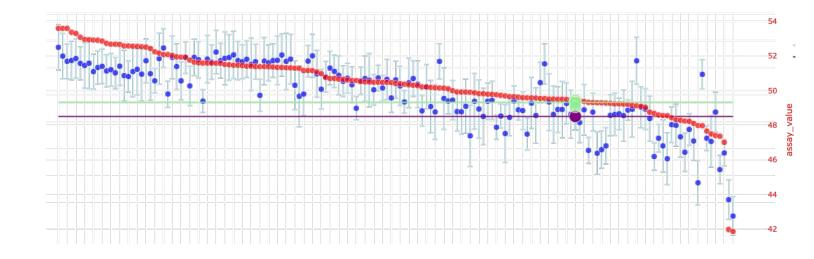
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Protein language models are biased by unequal sequence sampling across the tree of life Frances Ding, Jacob Steinhardt bioRxiv 2024.03.07.584001; doi: https://doi.org/10.1101/2024.03.07.584001



### Dealing with uncertainty

95% hit rate 10°C Tm improvement 0.83 Spearman correlation



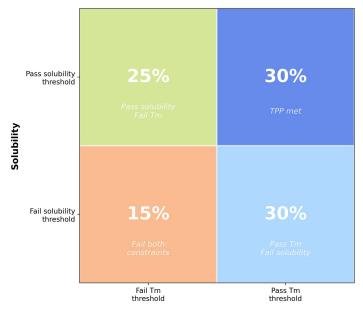


## Designing experiments, not sequences

Platforms need to know their own limitations and adjust experiments accordingly.

- Your model will be wrong: all models will make errors, and they will be wrong in systematic way.
- Designing plates: designing plates is about balancing risk and opportunity: because we can risk-manage, we can make higher-risk bets in poorly-characterized regions which can pay of both in performance and learning

#### Constraint Probability Profile for a Single Engineered Enzyme Variant



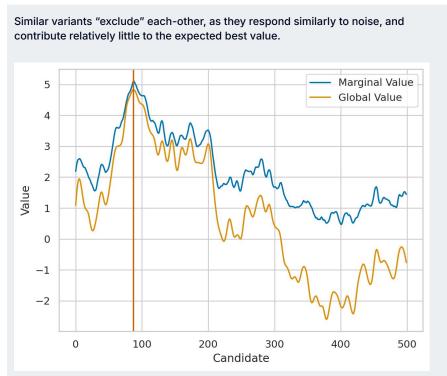
#### Melting Temperature (Tm)

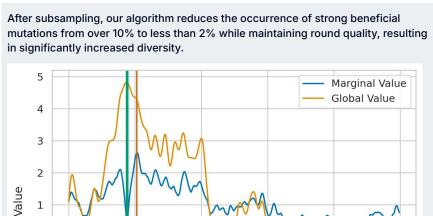
Each cell shows the probability that a design from this round meets the specified constraints.

Cradle designs plates to manage risk across the full constraint space.



### Designing experiments, not sequences





200

300

Candidate

400



500

0

100

A 'full de-novo' generative model for protein engineering should be able to generate a single protein sequence, that meets required target product profile without relying on new experimental data





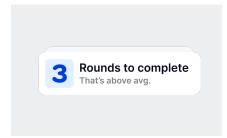




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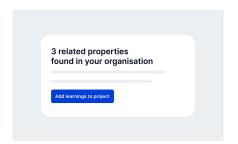


#### Thinking about generalisation in proteins









#### Generalising in rounds and throughput

Teams require less data per round and fewer rounds to get to good results.

- Multi-round: for a property in a project teams require N rounds (multi-shot) in high throughput
- One-Round: for every property in a project, teams require 1 round (1 shot) in high throughput
- Zero-Round: for every property in a project teams require no experiments (zero-shot)

#### Generalising in properties and assays

Teams need to measure fewer properties to get good results

- All properties: for each project, every property needs to be measured
- 'In-Silico' / Zero shot properties: for each project, only some properties need to be measured
- 'De Novo' properties: for each project, no properties need to be measured empirically

#### Generalising in proteins and formats

Teams need to measure fewer properties for fewer modalities and formats

- Some Formats: round and/or properties generalise for formats
- Some Modalities: rounds and/or properties generalise for all modalities
- All Modalities: rounds and/or properties generalise for all modalities

#### Generalising in scope

Teams need to measure fewer properties depending on the project, organisation or consortium.

- Project: everything needs to be measured at the project level
- Organisation: some properties, modalities or formats generalise at the organisation level
- Consortium: some properties, modalities/formats generalise at the consortium level
- Global: all properties generalise at every level

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### Scale, Infra, Security



Scale, Infra & Security

# Complexity of the challenge requires scalable infrastructure

Platforms need to adjust their ability to use compute to the complexity of the task.

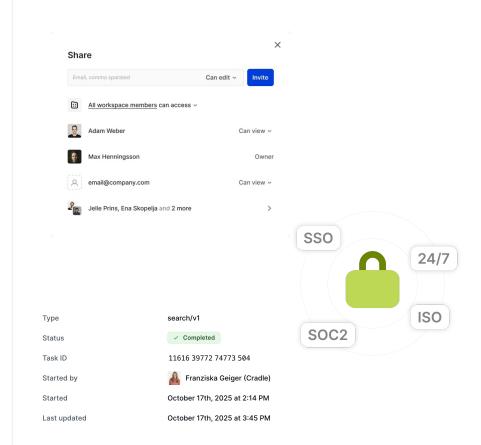
- Millions to billions of variants: for complex problems models may generate millions to billions of variants that automatically get validated.
- ML operations: maintaining this type of infrastructure at scale is complex



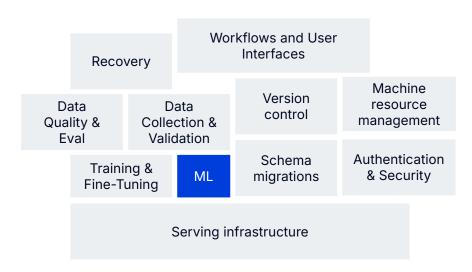
#### Scale, Infra & Security

# Some of your most valuable intellectual property needs to be protected

- Access Control: modern teams comprise of protein engineers, translation scientists, md's, outsourced scientists at CRO's.
- Audit: : knowing how a result was produced, who had access and was involved
- Security: you need bulletproof security as outside and inside actors are getting ever more sophisticated



# Don't underestimate the 95%



Sculley, D., Holt, G., Golovin, D., Davydov, E., Phillips, T., Ebner, D., Chaudhary, V., Young, M., Crespo, J.-F., & Dennison, D. (2015). Hidden Technical Debt in Machine Learning Systems. In Advances in Neural Information Processing Systems 28 (NIPS 2015), pp. 2503-2511.





How to play

### Building a minimal inhouse platform will cost at least \$34-68m

Building an open-source application scientists can use would cost \$17 million a year on a shoestring and will likely require 2-4 years to get to completion if you believe you are good at building software and ML models based on open source.

#### Back of a napkin

| Category                       | Unit | Cost per Unit | Total Co My     |
|--------------------------------|------|---------------|-----------------|
| Expenses                       |      |               | Total Co Mining |
| Machine Learning Researcher    | 5    | \$550,000.00  | \$2,750,000.00  |
| Machine Learning Engineer      | 6    | \$430,000.00  | \$2,580,000.00  |
| Software Engineer              | 4    | \$350,000.00  | \$1,400,000.00  |
| Front-end Engineer             | 3    | \$350,000.00  | \$1,050,000.00  |
| Bioinformatician               | 2    | \$350,000.00  | \$700,000.00    |
| DevOps                         | 1    | \$350,000.00  | \$350,000.00    |
| Designer                       | 1    | \$350,000.00  | \$350,000.00    |
| Engineering Cost               |      |               | \$9,180,000.00  |
| Project Manager                | 1    | \$180,000.00  | \$180,000.00    |
| General & Admin                |      |               | \$180,000.00    |
| Compute                        | 12   | \$300,000.00  | \$3,600,000.00  |
| Licences                       | 2    | \$60,000.00   | \$120,000.00    |
| Other Cost                     |      |               | \$3,720,000.00  |
| Research Associate             | 4    | \$100,000.00  | \$400,000.00    |
| Scientist                      | 2    | \$430,000.00  | \$860,000.00    |
| Reagents & Consumables         | 12   | \$500,000.00  | \$6,000,000.00  |
| <b>Experimental Validation</b> |      |               | \$3,720,000.00  |
| Total Expenses (per year)      |      |               | \$16,800,000.00 |

## THANKS!

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